

**Visualize Ronald Reagan's 1964 speech "A Time for Choosing":**

You and I are told we must choose between a left and a right, but I suggest there is no such thing as a left or a right. There is only up or down. Up to man's age-old dream, the maximum of individual freedom consistent with order, or down to the ant heap of totalitarianism as a vertical column—up to individual freedom (consistent with order) or down to totalitarianism.

Use this Reagan Principle to examine the two competing philosophies in the upcoming election:

Up to Reagan (A shining city. . .), or down with Carter (malaise. . .). Now is the time for all

Up to capitalism and economic growth, or Down to statism and growth of government.

Up with Pope \_\_\_\_\_ (God bless America), or Down with Rev. Wright (GD America).

Up with individual achievement, or Down with class warfare.

Use the Reagan Principle to measure the issues:

Up with entrepreneurs, or Down with too big to fail.

Up with energy independence (XL pipeline) or Down with crony capitalism (Solyndra).

Up with healthcare competition, or Down with Obamacare.

Use the Reagan Principle to assess the global situation:

Up with free trade, or Down with protectionism.

Up with allies (GB, Poland, Israel), or Down with enemies (Iran, Russia, Palestine)

Up with domestic energy production, or Down with imported oil.

Use the Reagan Principle to evaluate the politicians:

Up with Mitch McConnell,

Up with Romney (strong economy, military, people), or Down with Obama (You did not build that).